

COMMUNITY OUTREACH AND THE COLUMBIA ST. MARY'S POLLY AND BILL VAN DYKE CANCER CENTERS

2015

The Columbia St. Mary's Polly and Bill Van Dyke Cancer Centers provide world class care and are a "destination of choice" throughout southeastern Wisconsin for the treatment of cancer. With two primary locations, one in Milwaukee and one in Mequon, the Van Dyke Cancer Centers (VDCCs) offer a multidisciplinary approach with highly-trained and experienced specialists, clinical trials, screenings, community education and a wide range of support services.



The VDCCs are Comprehensive Community Cancer Centers, accredited by the American College of Surgeons Commission on Cancer, the primary governing body establishing standards to ensure quality, multidisciplinary and comprehensive cancer care.



Among one of the first to participate in the National Cancer Institute's Community Cancer Centers Program, our Cancer Centers worked to help elevate the quality of care delivered through community programs across the county. The VDCCs are also accredited by the National Accreditation Program for Breast Centers and the American College of Radiology.



POLLY AND BILL VAN DYKE

This fall, Columbia St. Mary's proudly named its cancer centers in honor of long-time patients, volunteers and donors, Polly and William D. Van Dyke. Polly and Bill's appreciation for the personal, compassionate and expert team of caregivers they met along the way were driving factors in their unwavering commitment to Columbia St. Mary's. In tribute, both cancer centers will now be known as the Columbia St. Mary's Polly and Bill Van Dyke Cancer Centers.

Cancer Screening and Prevention at a Glance: Focus on Helping Those Who Need It Most

Columbia St. Mary's sponsors a robust community outreach program. Using evidence-based practices, we work with a number of organizations to offer cancer screening and education for uninsured and underinsured people in our community.*

**These numbers are based on screenings provided through the oncology program's community outreach and do not include screenings provided through other Columbia St. Mary's initiatives.*

MILWAUKEE COUNTY:

BREAST CANCER SCREENING

Multiple community screening events on the Mobile 3D Mammography Coach

- 602 women were assisted with screening and diagnostic services
2 diagnoses
- 19 total community partnerships for use of the Mobile 3D Mammography Coach
- 7 new partnerships forged in 2015

COLORECTAL CANCER EDUCATION

Sankofa Health and Wellness Forum, April 2015

- 31 women attended
- 12 women screened on the Mobile 3D Mammography Coach

SKIN CANCER SCREENING

Screening Event, May 2015

- 52 screened for skin cancer
12 referred to dermatologist
4 referred for biopsy (1 benign, 1 basal cell carcinoma, 1 melanoma, 1 unknown)

OZAUKEE COUNTY:

BREAST CANCER OUTREACH

Outreach in Ozaukee County continues to grow through education and screening opportunities throughout the community. Walk-in mammography via our mammography coach was offered regularly at farmers' markets and a number of events like the Ozaukee County Fair and various ladies' nights out.

- 145 women worked with the Outreach Coordinator to schedule a mammogram
1 cancer diagnosis
- 132 women received a screening mammogram
- 13 women received a diagnostic mammogram
- 41 women received a mammogram at CSM Hospital Ozaukee
- 30 women received a mammogram on the Mobile 3D Mammography Coach at a CSM clinic
- 74 women received a mammogram on the Mobile 3D Mammography Coach at a community event

Cancer Screening and Prevention at a Glance: Focus on Helping Those Who Need It Most (continued)

 **St. Ben's Clinic** is a primary care clinic providing care to homeless people and those unable to access traditional medical care. Part of this care and outreach is active screening and education for patients to be as proactive as possible with their cancer risk, even in times of great need. In 2015, St. Ben's provided:

- 73 prostate cancer screenings
*10 abnormal results,
1 diagnosis*
- 29 fecal occult blood tests for colorectal cancer screening
- 7 follow-up colonoscopies
- 3 mammogram referrals
- 4 cervical screening exams

 **The Elizabeth Ann Seton Dental Clinic** is a collaborative program sponsored by Columbia St. Mary's to provide dental care to people in poverty without access to care. In 2015, the clinic provided:

- 117 oral cancer screenings as part of
"Project Homeless Connect"
- 1825 oral cancer screenings done during new
patient comprehensive oral exams



Support Groups: Make a Connection, Heal Faster

NEXT STEPS

This Columbia St. Mary's-sponsored prostate cancer support group meets once a month. The mission is to provide men and their families with information and support throughout their entire prostate cancer journey.

SISTER WARRIORS

Columbia St. Mary's-sponsored *Sister Warriors* breast cancer support group meets monthly. Participation in this caring environment allows survivors to both share and listen, finding solace and strength through women with similar experiences.

AMERICAN CANCER SOCIETY'S LOOK GOOD FEEL BETTER PROGRAM

Open to all women with cancer who are undergoing radiation, chemotherapy or other forms of treatment, the *Look Good Feel Better* sessions teach beauty techniques and provide a supportive environment to discuss the side effects of cancer treatment. *Look Good Feel Better* meets bi-monthly and is locally hosted.

Special Thanks to Our Community Partners

Our breadth of community partnerships shows broad support for our outreach. Among our more than 200 community partners are:

- Susan G. Komen of Southeastern Wisconsin
- Grafton Chamber of Commerce
- Feith Family YMCA of Saukville
- Urban Church Wellness
- Wisconsin Northwest Jurisdiction of the Church of God in Christ
- Pink Shawl Initiative and the Southeastern Oneida Tribe
- American Cancer Society
- Milwaukee Regional Cancer Care Network
- Cancer Support Community
- Still Waters
- ABCD
- Milwaukee Health Services, Inc. (MLK Heritage & Isaac Cogs Clinics)
- Wisconsin Well Women Program
- Wisconsin Women's Health Foundation
- Wisconsin Comprehensive Cancer Control
- Innovative Health
- Nurses Affecting Change

**and many other Milwaukee and Ozaukee County churches*